**Power Point presentation on social media research**

Please follow the instructions below in order to make your Power Point.

Requirements: you need to do the following for each of the (7) points you researched in relation to your social media.

1. Background on the developers/creators of the social media: for this category you should use as many slides as you need to *properly illustrate the name, age, where they are from, higher education experience, and work experience*. Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.
2. Why was the media developed/what problems was it meant to solve?: for this category you should use as many slides as you need to *properly illustrate the reasons the media was developed/the needs it was meant to fulfill*. Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.
3. What was the challenge in the development of this media?: for this category you should use as many slides as you need to *properly illustrate the different issues, problems, or frustrations the creators of the media had in developing and getting their product (social media) out to the public*. Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.
4. How did this particular social media change the lives of people? (Name 4 ways.) for this category you should use as many slides as you need to *properly illustrate how people are doing things differently due to the use of this particular social media*. Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.
5. What weaknesses and strengths do you observe in this social media in the way it influences peoples lives? for this category you should use as many slides as you need to *properly illustrate the positive aspects that of the media that have contributed to improve how we do things and the negative aspects of the media that have created new problems and issues in people’s lives*. Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.
6. How do you see this social media evolving in the long term and why? (5 years from now) for this category you should use as many slides as you need to *properly illustrate how you forsee the social media keeping up and reinventing itself in order meet the needs of society and adapt to the never ending changes in technology*. Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.
7. How relevant is this social media in your life and why? If the media is not relevant, what would it need to be relevant, and why would this change make such an important difference for you? for this category you should use as many slides as you need to *properly illustrate how this media directly affects your life in the way you work, study, research, entertain yourself, and communicate and share with others* . Each slide that you decide on doing needs illustrations and the necessary captions per picture(one or two sentences per caption). Please use font 24.

**Important:** when you present to the class, the idea is not for you to read the captions. Your audience can do that themselve. Your objective is to ***elaborate*** on the captions by adding additional important information.

**Remember:** a Power Point presentation is a tool used to inform, educate, persuade, entertain, or present any topic with **visuals** and other tools such as sound and animation. Text is used to a minimum and the sounds, animations, and other gadgets used need to **add value** to your presentation and not undermine your efforts and objectives.